

# MAIN EVENTS

## Scientific

- ❖ 27° International conference on yeast genetics and molecular biology YEAST2015 (800 attendees, a Nobel Prize as keynote speaker)
- ❖ 1st International Symposium on Biotremology (150 attendees)
- ❖ IX In Vino Analytica Scientia Symposium IVAS (300 attendees)
- ❖ ForestSAT2014: a bridge between forest sciences, remote sensing and geo-spatial applications
- ❖ COST Action ES0903 "EUROSPEC" Final Conference
- ❖ 3rd MS Food Day (250 attendees)
- ❖ III International Symposium on Molecular Markers in Horticulture
- ❖ Evoluzione 2013 V Congresso della Società Italiana di Biologia Evoluzionistica
- ❖ 2013/2017 - Future IPM in Europe (400/600 attendees)
- ❖ 2012 RGC6 - Sixth Rosaceous Genomics Conference (300 attendees)
- ❖ 53° Convegno di Studi Sidea 2016 (200 attendees)

## Exhibitions

- ❖ 6 Editions MIPIM (Cannes), 3 of Exporeal (Munche)
- ❖ 2 Editions Tourism Real Estate (Venice)
- ❖ 1 Edition DISMA (Rimini)
- ❖ 1 Edition Floriade (Amsterdam)
- ❖ 6 Editions Vinitaly
- ❖ 3 Editions Interpoma
- ❖ 6 Editions di Notte dei Ricercatori (congress, entertainment)
- ❖ 3 Editions Green Week

## Broadcast, Tv

- ❖ 1 issue of Superquark (Rai 1)
- ❖ 3 issues of MelaVerde (Canale 5)
- ❖ 1 issue of Linea Verde (Rai 1)
- ❖ 1 issue Petrolio (Rai 3)
- ❖ TG2, TG3, TG Rsi
- ❖ 1 Live "Fuori TG" Rai3
- ❖ 1 Live "Caterpillar" Rai Radio2

## Corporate

- ❖ 140° years Anniversary of Edmund Mach Foundation: 2 full days events Project Mapping 3D, entertainment, food, congress attended by European and national deputies, two Italian government viceminister, sponsored by the President of Italian Republic
- ❖ Wine Marketing international Congress: 6 issues (300 participants for each edition)
- ❖ Open Days Mach Foundation: 4000 people, congress, events, entertainment, food
- ❖ EXPO 2015, 5 global events, 2 of them at Palazzo Italia
- ❖ "Nutrire la mente, il cibo di domani" MART Rovereto: projection mapping 3D and entertainment, food
- ❖ Italy Austria Bilateral Summit on Research and Higher Education. Italian and Austrian Ministers Francesco Profumo and Karl-Heinz Töchterle. Local and national Authorities
- ❖ GECT Euregio 2016/17 (Province TN,BZ Land Tirol)
- ❖ Opening of a "research and knowledge" new Buiding in the Foundation Camp, after 10 Years of building time, lot of authorities, entertainment, food
- ❖ In house Visits of Nobel Prizes and othe authorities and Vip (f.e. Luc Montagnier, Romano Prodi, Viceminister Orlando, Minister Martina, various deputies and Italian senators)
- ❖ CERSAIE Events in Bologna City for Turkish Ceramics
- ❖ "Scienza a ore 6", science pre-dinner conference in the City, 6 meeting/y
- ❖ Other Institutional events, circa 10/y
- ❖ Press Conferences circa 10/y

## Openings

- ❖ Grand opening Parco Meraville Bologna
- ❖ Grand Opening Castelguelfo Outlet
- ❖ The Reopening of the renovated Runway of Bologna Marconi Airport, after a 3 months closing time (Minister Lunardi, Romano Prodi, Alberto Clò and others)
- ❖ Opening of a "research and knowledge" new Buiding in the Foundation Camp, after 10 Years of building time, lot of authorities, entertainment, food

At a  
glance

>40  
Corporate

>15  
Symposium

>30  
Exhibitions

>20  
Broadcast

>10  
Openings



